

Independently-Published Novel Makes Amazon Top 10 Bestseller List

By April L. Hamilton

Dated: Mar 24, 2008

Comic novel advances no further than semifinal round in Amazon Breakthrough Novel Award Contest, goes on to be independently published and become #10 bestseller in Kindle Motherhood category.

Judges in the Amazon Breakthrough Novel Award contest didn't deem April L. Hamilton's comic novel Adelaide Einstein worthy of advancement beyond the semifinal round, but readers beg to differ. During the semifinal round 36 Amazon customers gave Adelaide Einstein an average rating of 4.75 stars out of 5, and on the strength of those reviews Hamilton elected to forge ahead and publish her novel independently. Despite the lack of backing from any major publisher, and with sales generated from word of mouth alone, the Kindle edition of Adelaide Einstein has risen to the #10 spot in Amazon.com's Kindle bestsellers list under the category of "Motherhood" and since its release on February 12, 2008, has ranked as high as #803 in Kindle bestsellers overall.

Hamilton's Kindle edition of Snow Ball, a dark comic mystery also independently published earlier this year, is even more popular with readers, having ranked as high as #5 in Amazon's Kindle bestseller list under the heading of "Mystery", higher than bestselling authors Patterson, Robb and Evanovich. The Kindle edition has ranked as high as #742 in overall Kindle bestsellers. Snow Ball currently enjoys an average customer rating of 4.5 stars out of a possible 5. Reviewer J. Schisler says, "What a fun read - dark comedy that will remind you of Elmore Leonard, Carl Hiassen and Jennifer Crusie at their best. Read this book and brag to your friends that you've discovered the "Next Big Thing" in fiction."

Both novels were released in trade paperback edition at the end of February.

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